

# in FOCUS

March 2007

with **Ophthalmology Consultants—The Center For LASIK**

## THE CENTER FOR LASIK PROVIDES SOUTHEAST FLORIDA'S ONLY LASIK GUARANTEE

When The Center For LASIK was founded, our philosophy was simple: we wanted to provide Southeast Florida with the top refractive surgical center in the area. "Our goal has always been to provide the best technology available, superior surgical outcomes and a patient experience so stellar that you'll want to tell your friends—and their friends, too", says Dr. Ray Gailitis. "We believe this ongoing pursuit of perfection has set us apart and helped us to become the premier LASIK center in this area."

We understand that when you finally decide it's time for LASIK, you want to know that you are in the very best hands. We also understand that you want precise technology, a safe procedure, and new vision that is all

you'd hoped for. Because we understand all of this, and because we want you to feel confident in choosing The Center For LASIK, we are pleased to announce our LASIK Guarantee Program.

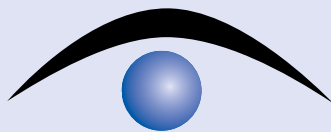
Because LASIK is a big step, The Center For LASIK Guarantee gives patients the reassurance that they've made the right choice. "We publish our outcomes with people just like you", Dr. Randy Burks explains, "No guessing. No generalities. Just the actual data to help you make an informed decision. And most importantly, we are so confident that you'll love your new vision, we offer a money-back guarantee if you're not 20/20 after LASIK."

Randy Burks, MD (L) and  
Ray Gailitis, MD (R)

"Your eyesight is priceless", says Dr. Gailitis, "and we are honored and excited to care for you. While many LASIK centers have come and gone throughout the years, we hope that our commitment to using only the best and safest technologies, our history as a member of the community and, above all, our LASIK Guarantee, will give you confidence. You can be assured that both your experience and outcome at The Center For LASIK will be excellent, just as we promised."

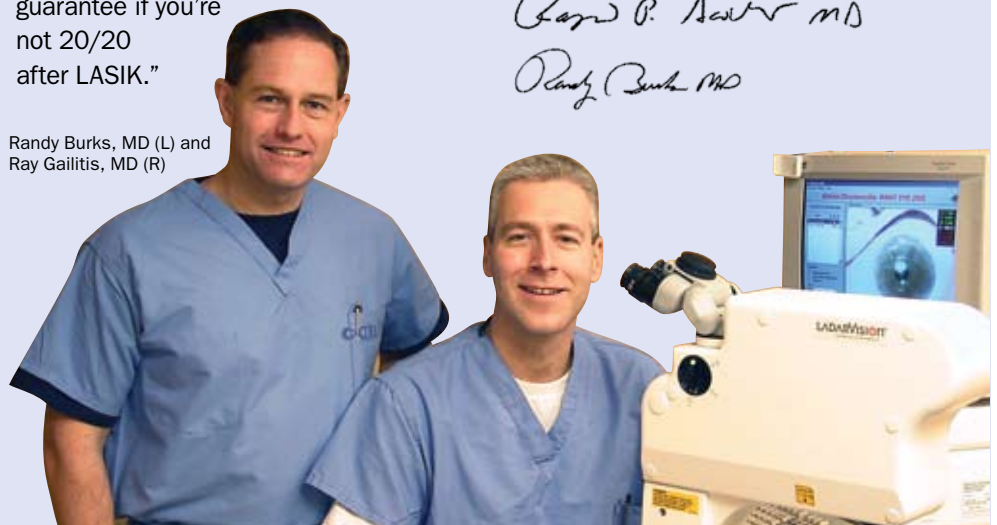
In fact, we guarantee it.

*Ray Gailitis MD*  
*Randy Burks MD*



OPHTHALMOLOGY CONSULTANTS  
THE CENTER FOR LASIK

954.969.0090  
www.bestvision.com



# WE DEMAND THE SAME PERFECTION YOU DO.

At The Center For LASIK, we pride ourselves in being a patient-focused facility. We know that you come to us for permanent improvement in your vision, so our focus lies in delivering outstanding surgical outcomes. Simply, we demand the same perfection you do—because your eyes and your vision are precious. We use only the most advanced LASIK technology—CustomCornea® with the LADARVision 4000 laser. With this precise technology, we're certain we can deliver the best results possible. That's why we've implemented our new LASIK Guarantee program. "Our results have always been excellent, but now we're providing people with that extra bit of confidence." Gailitis explains. "We'll stand behind our treatment and the experience we provide every patient, every time."

## Superior Surgical Outcomes

When you're deciding to have surgery on your eyes, you want to know what you can expect. Many surgeons tell you their general results, but most don't offer specific information about their results...and most won't put

it in writing. Whatever your level of nearsightedness, farsightedness or astigmatism, we'll provide you with specific information about your likelihood of achieving 20/20 vision and how likely it will be you'll need an enhancement.

While 20/20 is considered to be 'perfect' vision, many of our patients' results exceed the desired 20/20 outcome. In fact, almost two-thirds of

our mildly nearsighted patients achieve results of 20/16 or better.

At The Center For LASIK, your post-operative visits are just as important to us as they are to you, because we continually refine and monitor our results so that superior outcomes are the norm. We provide you with the peace-of-mind that you have chosen unparalleled technology, world-class surgeons and exceptional outcomes.

Diopters of Correction	Myopia with Less than 3D Astigmatism			Hyperopia
	0 to -3	-3 to -6	Over -6	0 to +6
20/16 or better	63%	19%	11%	13%
20/20 or better	97%	83%	90%	60%
20/25 or better	98%	93%	95%	80%
20/30 or better	100%	100%	95%	93%
20/40 or better	100%	100%	100%	97%
<b>% Enhancements</b>	2%	3%	5%	10%

Through September 2006. All data reported at 3 months post-op.



*"When my vision began changing a few years ago, it was a really big adjustment. Contacts bothered me and progressive glasses were a nuisance because I'd have to tilt my head in order to find the 'right vision' for each new task. I often present Bible teachings to groups of women. While at the podium, I would need to shift from reading notes to looking out at the audience. I was constantly taking my glasses on and off – it was a big distraction.*

*After years of coping with this hassle, I finally decided that it was time for a change. Both my daughter and my brother-in-law had eye surgery at The Center For LASIK, so I knew I could expect a great result. The thought of having surgery on my eyes was somewhat overwhelming, but everyone was very reassuring. They took the time to explain everything and answer all my questions. I felt very secure with my decision.*

*The procedure was painless and life is so much better now. Little things, like wearing sunglasses when driving to the grocery store, or reading the ingredients on the back of a package. It's so convenient. It's amazing." — Theresa Coy*

# I'M OVER 50.

## Can New Lens Implants Really Make Me Glasses-Free?

From the Wall Street Journal to Newsweek to our own Sun Sentinel, you've probably all seen information on the new lens implants that are allowing people over 50 to see at a distance and up close again without glasses. The two lenses that we are most excited about are the ReSTOR® (Alcon) and ReZoom™ (AMO) implants. We're offering these lenses to cataract sufferers who would like to regain sharp, vibrant vision and virtually eliminate their use of glasses, and to those over the age of 50 who are simply tired of reaching for bifocals all the time.

"We've had good success with multifocal lenses here at The Center For LASIK", says Dr. Randy Burks. "We carefully screen prospective patients on their vision expectations, and custom fit the lens selection so that we deliver the most useful vision for a patient post-operatively. We don't often stop to think about the type of vision we each find most useful. For some, it is up-



*"I have worn glasses or contacts for distance for over 40 years and knew that the time was coming I would need bifocals*

*for reading. I tried new glasses and many combinations of contacts but my vision just wasn't sharp. During a routine exam, I asked the doctor about LASIK. He recommended the new multifocal lens instead. I know calling the surgery a miracle is a stretch, but to me, that's exactly what it was. It's like a veil has been lifted, my distance vision is nearly perfect and I don't need cheaters for reading. The world is bright and colors are vivid. I can see my clock in the morning, exercise and swim without clumsy glasses. My vision is sharp. I recommend this surgery without hesitation." — Gail Meyers*

*Seven days before the Masters Golf Tournament in April, 70-year-old Gary Player had an artificial lens, called the ReZoom, implanted in his left eye. In the first round, the hall-of-fame golfer birdied the first hole, which he attributes largely to his sharpened vision. A month later, he had the surgery in his right eye.*

WALL STREET JOURNAL

October 20, 2006

close vision for reading the newspaper, maps or doing close work like sewing. Others prefer intermediate vision at a range of a computer screen or shaving and putting on make-up. Still others demand precise, sharp vision at a distance for sports, hunting or night driving. While an artificial lens can never exactly replicate the vision you have with your natural crystalline lens, we can come close with these new lens implants. Cataract surgery has really shifted from something you delay as long as possible, to something you willingly choose as soon as your vision impacts your daily life. It's a significant way to regain what age has taken away."

These new lenses take about 30 minutes to insert and involve only topical anesthetic. The Centers for Medicare and Medicaid Services (CMS) ruled in May 2005 that Medicare beneficiaries can choose one of several multifocal IOLs for an additional fee as part of their Medicare-covered cataract surgery. Prior to the May ruling, Medicare patients had to opt for the traditional distance-vision IOLs. "That's a big step forward for patients because they have now have access to the best technology possible at a reasonable cost," says Dr. Gailitis.

## ASK the EXPERTS

### Q: What is a cataract?

**Dr. Burks:** At birth, the eye's natural lens is clear and flexible, but as we age it yellows and hardens, and may become cloudy. This condition is called a cataract, and will afflict almost everyone over the age of 60. A cataract can progress until eventually there is a complete loss of vision in your eye. Surgery is the only way a cataract can be removed, and we should discuss surgery when your cataracts cause enough loss of vision to interfere with your daily activities.

### Q: What are the new multifocal lenses?

**Dr. Gailitis:** Traditional monofocal IOLs will give you clear distance vision, but you will probably need glasses for reading and close, detailed work. On the other hand, the new multifocal IOLs like ReSTOR and ReZoom are specifically designed to help you see well at all distances—near, far and in between—usually without the need for glasses.

### Q: Am I a candidate for the new multifocal IOLs?

**Dr. Burks:** Most people who are candidates for monofocal IOLs can choose the multifocal IOLs as well. We'll review your lifestyle and hobbies during your consultation so that we can be sure to recommend the appropriate IOL for you. We look forward to meeting you and discussing options that can help you regain your crisp, clear vision.



**The Center For LASIK welcomes Mary Beth Young, OD.**

Dr. Young recently joined the medical team at The Center For LASIK and assists in the pre- and post-operative care of our LASIK patients. Her unique combination of clinical skill and an engaging personal manner with patients has been instrumental in helping us maintain our high standard of care.

# WHAT TYPE OF VISION IS MOST IMPORTANT TO YOU?

**Choose the range of vision where you'd like to be glasses-free.**

Because each type of lens implant is unique, it is important to identify those activities where you'd most like to be glasses-free.

12-20 inches	2-4 feet	6-20 feet	20-100 feet	100+ feet
Newsprint	Headlines	Television	Daytime driving	Nighttime vision
Phone book	Computer	Meals	Golf	Night driving
Sewing	Menus	Cooking/Cleaning	Movies	Sporting events
Maps	Make-Up/Shaving	Clocks	Road signs	

**Glasses-free for these tasks?**  
**ReSTOR** may be the best lens.

**Glasses-free for these tasks?**  
**ReZoom** may be the best lens.

**Glasses-free for these tasks?**  
**Toric** or **Standard** may be the best lens.

Call **954.969.0090** or visit **www.bestvision.com** to schedule your evaluation with Dr. Gailitis or Dr. Burks and learn more about lens replacement options.

\*Savings on bilateral treatment. May not be combined with any other offers. Candidacy and probability of 20/20 vision to be determined by Dr. Gailitis or Dr. Burks.

**See Springtime**  
**Save Clearly!**  
**\$200\***  
**on LASIK**  
**Guaranteed**  
 before  
**APRIL 15<sup>th</sup>**  
 Call **954.969.0090** or visit **www.bestvision.com**

5800 Colonial Drive, Suite 100  
 Margate, FL 33063

**OPHTHALMOLOGY CONSULTANTS**  
**THE CENTER FOR LASIK**

